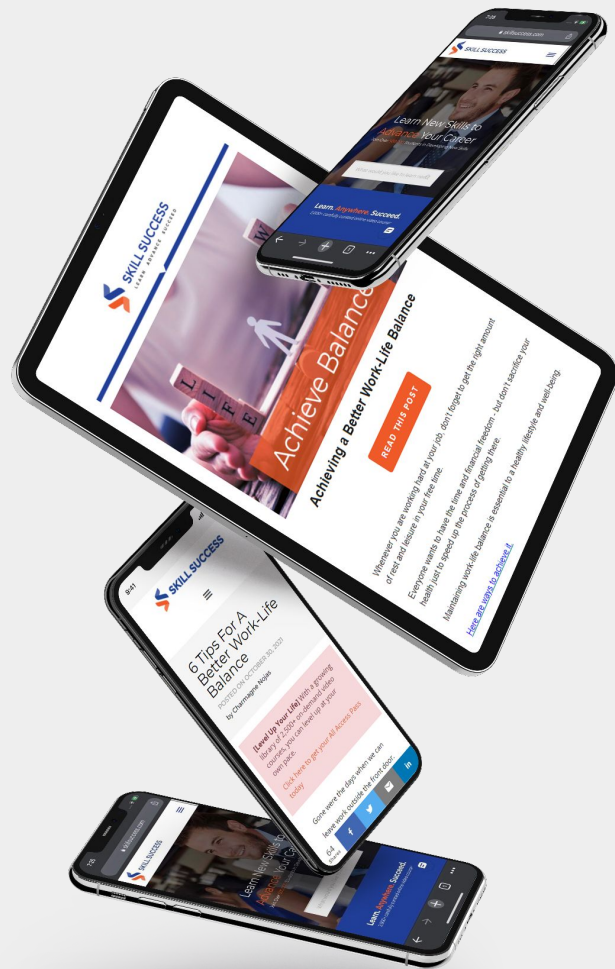




NEWSLETTER SPONSORSHIP PROGRAM

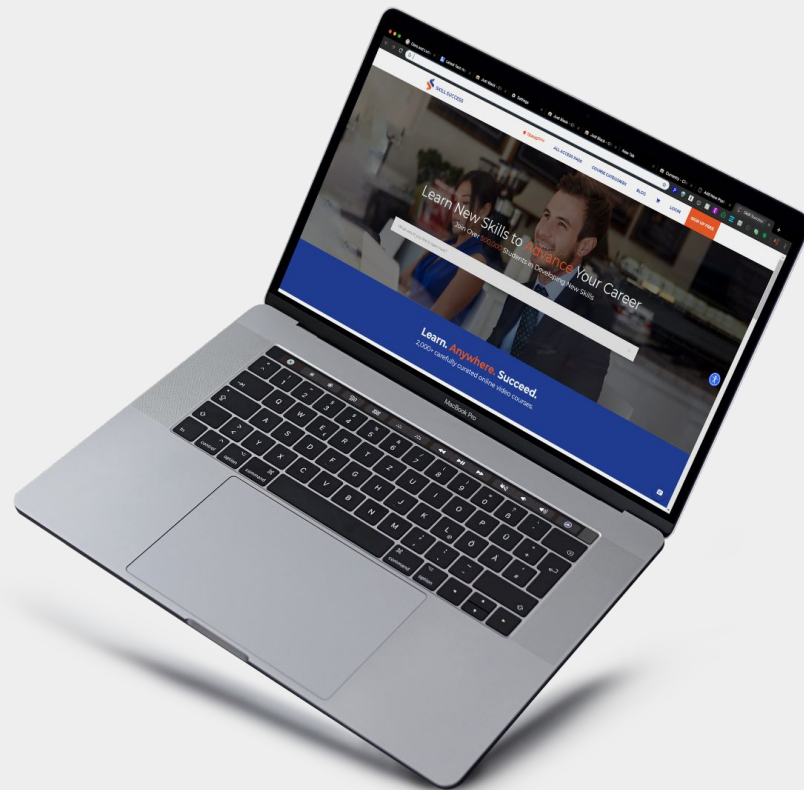
SPONSOR KIT | 2022



WHAT WE DO

Skill Success is a subscription eLearning service that publishes a popular free newsletter covering professional and personal development topics

- Our subscription base is comprised of highly driven individuals that focus on developing their skills and self-improvement.
- We integrate your product or service into our emails for maximum visibility and impact.



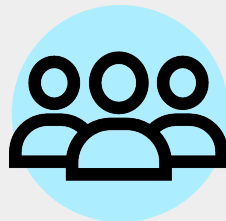
OUR AUDIENCE



**200,000+ Subscribers,
Growth & Learning
Oriented Audience**



**54% With College Degree
or Higher**



65% Female, 35% Male



**47% Audience from the US
Other Top Regions: United
Kingdom, Canada, Australia,
New Zealand.**

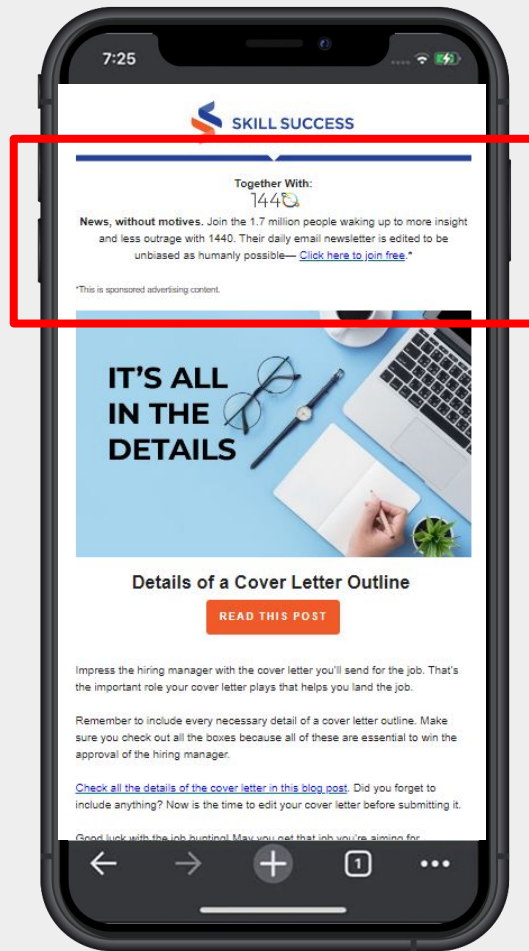
SUBSCRIBERS THAT WORK AT:



PLACEMENTS

PRIMARY SPONSORSHIP

- Your ad material will be placed at the most prime position of the email.
- Your placement will always be seen and read first by our subscribers.
- Build your brand recognition through multiple impressions.
- You provide the ad copy (50 word maximum) and our team will make the necessary tweaks to fit the tone of the email
- Multiple impressions builds brand awareness



PRIMARY SPONSORSHIP PACKAGE

MAKE YOUR AD SCORE A 3 PEAT!
3 PRIMARY SPONSORSHIP

- 3 strategically scheduled emails with significant content value
- Ad material placed at the most prime position of the email
- Include your logo and links

OUR SPONSORS

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THANK YOU!

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